

Coyote Valley Specific Plan

Outreach Plan

Purpose: The Outreach Plan identifies a variety of forums and outreach mechanisms to engage all interested persons in the development and preparation of the Coyote Valley Specific Plan.

Elements:

- Task Force Meetings and Workshops
- Technical Advisory Committee Meetings
- Community Outreach, Workshops and Meetings
- Property Owner Outreach and Meetings
- Other Focused Outreach and Meetings
- Public Hearings

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TASK FORCE MEETINGS

Purpose: Advise the City Council on the elements and content of the Specific Plan and related documents. The Task Force is the primary group guiding the preparation of the Specific Plan.

Membership: Appointed by the City Council.

Public Participation: All members of the public are welcome to the meetings.

Notification:

- Web site (www.sanjoseca.gov/coyotevalley)

Schedule: Generally the second Monday of each month. See web site for detailed calendar.

TECHNICAL ADVISORY COMMITTEE MEETINGS

Purpose: Advise the City staff and the Task Force (indirectly) on the contents of the Specific Plan.

Participants: This is a broad-based group made up of outside agencies and interest groups. Membership is expected to grow during the Specific Plan process.

Invited Participants to Date:

AGENCIES	OTHER INTEREST GROUPS
1. Amtrak	1. Acterra
2. Association of Bay Area Governments	2. Affordable Housing Network
3. Association of Monterey Bay Area Governments	3. Almaden Valley Community Association
4. AT&T	4. American Institute of Architects Santa Clara Valley
5. California Department of Fish and Game	5. Bay Area Housing Group
6. California Environmental Protection Agency (US EPA Region #9)	6. Bay Area Transportation & Land Use Coalition
7. California Highway Patrol (CHP) (Hollister Gilroy Area)	7. BOMA (Building Owners and Managers Association)
8. Cal Train	8. Cal Cap
9. Caltrans	9. Cisco
10. Center for Education Planning County Office of Education	10. Clean South Bay
11. Children & Youth Services	11. Coldwell Banker
12. City of Morgan Hill	12. Comcast
13. Gavilan Community College	13. Committee for Green Foothills
14. Great Oaks Water District	14. Community Health Planning Council
15. Guadalupe-Coyote Resource Conservation District	15. Council of Churches
16. Kaiser Santa Teresa Hospital	16. Coyote Housing Group
17. Metropolitan Transportation Community	17. Coyote Valley Alliance for Smart Growth
18. Morgan Hill Unified School District	18. Daughters of Charity Saint Louise Regional Hospital
19. O'Connor Hospital	19. Diocese of San Jose
20. Oak Grove Elementary School District	20. Evergreen Resource Conservation District
21. Oak Grove School District	21. Gardner Family Health Network
22. PG&E	22. Greenbelt Alliance
23. Pacific Bell Engineering Division	23. Haven Neighborhood

AGENCIES	OTHER INTEREST GROUPS
24. Public Utilities Com.	24. Home Builders Association of Northern California
25. Sacramento Fish & Wildlife Office	25. IBM
26. San Francisco Bay Regional Water Quality Control Board	26. Interfaith Council of Religion, Race, Economic & Social Justice
27. San Jose City College	27. League of Women Voters
28. San Jose Historic Landmarks Commission	28. Lifeweb
29. San Jose Municipal Water	29. Metcalf Energy Center
30. San Jose State University	30. Mid Peninsula Regional Open Space
31. San Jose Unified School District	31. Morgan Hill Community Health Foundation
32. San Jose Water Company	32. NAIOP (Silicon Valley Chapter)
33. Santa Clara – Local Agency Formation Commission (LAFCO)	33. NOAA Fisheries National Marine Fisheries Service (Protected Resources Division)
34. Santa Clara County Board of Supervisors	34. Office of Senator Bruce McPherson
35. Santa Clara County Communications	35. PLAN
36. Santa Clara County Department of Planning & Development	36. Salmon Steelhead Restoration Group
37. Santa Clara County Housing Authority	37. San Jose Preservation Action Council
38. Santa Clara County Office of Executive	38. San Jose/Silicon Valley Chamber of Commerce
39. Santa Clara County Open Space Authority	39. Santa Clara & San Benito Co. Building & Construction Trades Council
40. Santa Clara County Parks and Recreation	40. Santa Clara Audubon Society
41. Santa Clara County Roads & Airports	41. Santa Clara County Affordable Housing Network
42. Santa Clara Valley Transportation Authority (VTA)	42. Santa Clara County Association of Realtors
43. Santa Clara Valley Transportation Authority –Congestion Management Program (VTA)	43. Santa Clara County Farm Bureau
44. Santa Clara Valley Water District	44. Santa Clara County Land Trust
45. U.S. Army Corps of Engineers – Environmental Resources Division	45. Santa Clara County Streams for Tomorrow

AGENCIES	OTHER INTEREST GROUPS
46. U.S. Postal Service	46. Santa Teresa Foothills Neighborhood
47. U.S. Environmental Protection Agency	47. Sierra Club Loma Prieta Chapter
48. U.S. Fish and Wildlife Service	48. Silicon Valley Conservation Council
49. U.S. Fish and Wildlife Service – Coast	49. Silicon Valley Manufacturing Group Housing & Transportation
50. Union Pacific Railroad	50. Silicon Valley Toxics Coalition
51. University of California Santa Cruz	51. Sobrato Development Corp.
52. U.S.DA Natural Resource Conservation Service	52. South County Housing
	53. The California Cattlemen’s Association
	54. The Nature Conservancy
	55. The Silicon Valley Pollution Prevention Center
	56. Tri County Apartment Association
	57. Walk San Jose
	58. West Valley Community College District
	59. Working Partnerships USA

Notification:

- Web site (www.sanjoseca.gov/coyotevalley)

Schedule: See web site for detailed calendar.

COMMUNITY OUTREACH, WORKSHOPS AND MEETINGS

Purpose: Obtain input from the broader San Jose, and South Bay community as appropriate, regarding the elements and content of the Specific Plan and related documents. Some workshops will be joint meetings with the Task Force, the Technical Advisory Committee and the broader community. Other workshops and meetings will also be held with the broader community. This input would be shared with the Task Force and Technical Advisory Committee members.

Participants: All members of the public, including interest groups identified on the Technical Advisory Committee as well as individuals, neighborhood associations, other community groups.

Notification:

- Web site
- Announcements in San Jose Mercury News community interest columns

- Announcements in Community Newspapers of many languages
- Paid notices in these newspapers, as budget permits
- Public Service Announcements on radio and television
- Direct mail, as budget permits
- E-mail
- Brochures
- Civic Center Television

Schedule: Throughout the Coyote Valley Specific Plan Process. See web site for detailed calendar.

PROPERTY OWNER OUTREACH AND MEETINGS

Purpose: Inform Coyote Valley property owners of the progress and content of the Specific Plan. Obtain their input and feedback. This input would be shared with the Task Force and Technical Advisory Committee members.

Participants: All landowners and major leaseholders in Coyote Valley.

Notification:

- Web site (www.sanjoseca.gov/coyotevalley)
- Direct mail
- E-mail

Schedule: Throughout the Coyote Valley Specific Plan Process. See web site for detailed calendar.

OTHER FOCUSED OUTREACH AND MEETINGS

Purpose: As needed, meet with individual or key groups of stakeholders to obtain their input and feedback regarding particular elements of the Specific Plan. This input would be shared with the Task Force and Technical Advisory Committee members.

Participants: Varies.

Notification:

- Web site
- Telephone call
- Direct mail
- E-mail

Schedule: Throughout the Coyote Valley Specific Plan process. See web site for detailed calendar.

PUBLIC HEARINGS

Purpose: Provide the Task Force, Technical Advisory Committee, property owners, and broad public an opportunity to address the City Council regarding the progress and content of the Specific Plan and related documents. Provide the City Council an opportunity to discuss the Specific Plan and provide any additional direction, as appropriate.

Participants: City Council and any interested members of the public.

Notification:

- Web site
- Announcements in San Jose Mercury News community interest columns
- Announcements in Community Newspapers of many languages
- Paid notices in these newspapers, as budget permits
- Public Service Announcements on radio and television
- Direct mail, as budget permits
- E-mail

Schedule: See web site for detailed schedule.